## THIS KEEPS YOU COOL



## **#5132 Cooling Towel**

100	250	500	1,000	2,500+	
2.65	2.45	2.35	2.25	2.15	(C)
2.15	2.05	1.99	1.99	1.99	





Setup Charge: 55.00 (G) per color, per location. Price Includes: a one color imprint, one location, on either end only. We do not recommend a white imprint on the Red Color Towel. Additional Color/Location: add .30 (G) running charge, plus Setup Charge.

PMS Color Match Charge: 35.00 (G) per color. Assorted Colors: Minimum assortment per color is 100 pieces and must be in even increments of 100 pieces (sorry, no exceptions). If ink change is required, please add 40.00 (G) per change. Repeat Setup Charge: 25.00 (G). Email Proof Charge: 7.50 (G), add 2 days to production time. Material: 100% Polyester. Packaging: Bulk. Size: 12" W x 30" H. Imprint Area: 9" W x 9" H on either end (logo cannot be centered or bleed). Production Time: 5 Days. Weight: 7-1/2 lbs. (100 pcs.).

Specify Promo #E4120 to receive special pricing at time of order placement as it cannot be applied later. Expires 1/31/2021.

Please Note: Towels are intended for individual use and cannot be compared. For red towel only, due to towel color dying process, for white ink imprints only, the red dye may bleed slightly and produce a pink hue, which cannot be avoided and is not considered a defect. For red towel only, due to towel color dying process, for white ink imprints only, the red dye may bleed slightly and produce a pink hue, which cannot be avoided and is not considered a defect. Important Information: Variations in print substrates/materials make it impossible to exactly duplicate PMS colors on Innovation Line products. Color variation cannot be considered a defect due to ink, lighting, material or any other variation. PMS color matching is not possible for any imprint method, including screen print, pad print, Photolor direct, full color label, transfer and sublimation. PMS is only a reference point and an approximation. 1022

