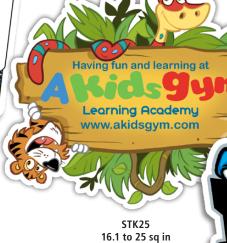






STK16 9.1 to 16 sq in



MICHIGAN STATE COLLEGE

2020

STK36 25.1 to 36 sa in

## "CustomCut ™" Full Color Custom Shape Removable Vinvl Stickers In Singles

Our CustomCutTM Stickers are made with a Professional Grade White 6 Mil Matte Vinyl Material with Removable Adhesive. Each Sticker is individually kiss cut to the contours of your logo design for easy peel removal. No Die or Die Cutting Charges! They come in individual singles for easy distribution. CustomCut<sup>™</sup> Stickers are a premium product and an upgrade to thin paper stickers which come on a roll and are harder to distribute. Recommended for indoor use. Pricing includes up to a full color PhotoImage® digital imprint. All Stickers require a 1/8" white border around the artwork design.

CustomCut™ stickers are sold by the square inch. To calculate the total number of square inches needed for your design, simply multiply the Length times the Width of your sticker size including an additional 1/8" white border. Please make sure your art file indicates the sticker die cut outline with the 1/8" white border so we understand how you want the finished sticker to look. Please check our website for complete art instructions. Not intended for children 12 years and younger.

ltem #	Square Inches	Example	100	150	250	500	1,000+
STK9	2 to 9 sq in*	3" x 3"	N/A	1.70 1.35	1.45 .99	1.19 .85	. <b>79</b> (C)
STK16	9.1 to 16 sq in	3.5" x 3.5" or 4" x 4"	N/A	1.80 1.55	1.55 1.20	1.29 1.05	1,09 .99 (C)
STK25	16.1 to 25 sq in	4.5" x 4.5" or 5" x 5"	2.25	2.00 1.65	1.75 1.50	1.49 1.29	1,29 <b>1.19</b> (C)
STK36	25.1 to 36 sq in	5.5" x 5.5" or 6" x 6"	2.55	2:30 <b>1.95</b>	2.05 1.80	1.79 <b>1.59</b>	1.59 <b>1.49</b> (C)

PhotoImage ® Full Color Imprint Setup Charge: 30.00 (G) regardless of number of colors. Price Includes: up to a Full Color Imprint. PMS Color Match Charge: We cannot guarantee an exact color match with digital printing, but we come as close as possible. Email Proof Charge: 7.50 (G), add 2 days to production time. Repeat Setup Charge: 27.50 (G). Packaging: Bulk packed in singles. Production Time: 5 working days. Material: 6 Mil Matte Vinyl with Removable Adhesive.

IMPORTANT: Please specify Promo #E3608 to receive special pricing at time of order placement as it cannot be applied later. This offer may not be combined with any other promotion, discount, coupon and/or special column pricing (EQP & NQP do not apply sorry no exceptions). Expires 2/29/2020. All prices are in US Dollars.

Important Information: Variations in print substrates/materials make it impossible to exactly duplicate PMS colors on Innovation Line products. Color variation cannot be considered a defect due to ink, lighting, material or any other variation. PMS color matching is not possible for any imprint method, including spot color direct print or 4CP vinyl label. PMS is only a reference point and an approximation. Each product is manufactured and printed individually, so 3/16" movement in logo alignment may result and cannot be avoided. Note on proofs: E Proofs are for logo placement and size approval only. The colors shown on e-proofs will not be accurately represented on monitors. Therefore, e-proofs cannot be an exact color representation and factory is not responsible for ANY variation. 1230